

9<sup>th</sup> February 2015 Immediate Release

## INGAGE CELEBRATES FIRST ANNIVERSARY WITH SIX NEW CLIENTS IN FIRST MONTH OF 2015

- Alliance Trust plc. and the London Stock Exchange join the platform
  - 24 retained clients
  - Six FTSE 100 clients
  - ingage for iPhone launched

(London, 9<sup>th</sup> February 2015) – ingage, the investor relations company, today celebrated its first anniversary by announcing that six new clients have joined the ingage platform since the start of the year. Alliance Trust PLC, Cantillon Capital Management and Kiltearn Partners all join from the investment industry, while Laird, the global technology company and Lamprell plc., specialists in oil rig construction, join the London Stock Exchange on the corporate side. With the LSE, this brings the number of FTSE 100 companies on the ingage platform to six and the total number of retained clients to 24.

Commenting on the latest wins, Michael Hufton, Managing Director of ingage said: "Our impressive list of new clients shows how positively the market is reacting to the ingage corporate access and IR software platform solution. Since we launched a year ago we have seen huge changes in financial regulation, both at home from the FCA and across Europe with the MiFID II directive now pending. This will bring a total prohibition of bundled commission charges; mandatory full disclosure of all fund costs to investors, including transaction costs and an end to the traditional model for corporate access.

"ingage is built from the ground up for this new environment, and the strength of our client list after only one year is testament to the fact that we are getting it right. Working for some of the world's largest and most influential corporates and institutional investors, ingage offers a new way for IR professionals, management teams and boards to manage and interact with their investor base on a fully mobile, interactive, secure system which they can utilise wherever they are in the world. We have replaced the old way of working with a new service which is efficient, un-conflicted and low cost, at a time when the industry desperately needed change ."

ingage for iPhone is now in the app store bringing the platform's ground-



breaking mobility and security to all ingage users on iOS, offering seamless syncronisation and full functionality across devices.

Michael continued: "Over the past year we have listened to what our clients need and want, and have responded with an industry leading product they can use whenever, wherever. The deadlines for implementing the changes outlined in the new regulations are challenging, but ingage can help companies and investors navigate and flourish in this new environment. We provide best-inclass solutions and play an important role in helping our clients drive efficiencies and reduce cost."

ENDS

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More information about the functionality of the ingage platform can be found here: <u>www.ingage.com</u>.

ingage is happy to demonstrate its platform to interested journalists. Please contact the press team for more information.