

INGAGE ANNOUNCES NEW SURVEY FUNCTIONALITY

- Survey functionality rolled out to all via ingage platform
- Investor Forum will use new tool to survey investor sentiment
- ingage launches corporate access survey for investors & IROs

(London, 7 March 2016) – ingage, the corporate access and IR software company, today launched a bespoke survey function on the ingage platform. In an evolution of the direct confidential feedback system, ingage has built a survey module that allows clients to run tailor made quantitative surveys and perception studies of key stakeholders such as investors, corporate IR teams and sell side analysts. Crucially, the surveys can reach any third party, irrespective of whether they are already on the ingage platform or not.

The survey module is a best-in-class solution with all data secured and encrypted in transit and at rest, with the results passed direct to the client in real time. The suite is completed by comprehensive analysis and reporting tools to provide both big picture and granular detail.

Andy Griffiths, Executive Director at The Investor Forum said “The Investor Forum welcomes the new ingage survey functionality. We plan to use the platform to survey investor sentiment on current issues and corporate events, and also as part of our collective engagement work. Confidentiality and security of information is of the utmost importance to our members and is a key reason for our partnership with ingage.”

Today sees ingage launch their first full scale survey of investor and corporate attitudes to corporate access and the forthcoming MiFID II regulation. Reaching out to over 400 institutional investors and investor relations professionals, the survey will provide a comprehensive overview of the impact investors and IROs think the new legislation will have across Europe and beyond.

Commenting on the developments, ingage founder Michael Hufton said;

“We are particularly excited to launch our new survey functionality on the platform, allowing all our clients, both institutional and corporate, to tailor specific questions to the audiences they most want to reach. This powerful perception study and survey tool provides valuable quantitative insight in a clear and detailed way. We

are kicking this off with our own survey of investor and IRO attitudes to corporate access and MiFID II, and look forward to sharing the results in due course.

“ingage is open to all. The combination of low returns and regulatory scrutiny has created the imperative for new, efficient, low cost solutions. This is a time of massive change in the industry and change brings opportunity where we can work with our clients and with existing players to adapt and thrive in the new environment.”

ENDS

For further information please contact:

Lindsay Vetch / Christian Mahne: 0203 488 3100 / ingage@vetchmahne.com

Michael Hufton - <https://www.linkedin.com/in/hufton>

More information about ingage can be found here: <https://www.ingage.com>

ingage is happy to demonstrate its platform to interested journalists. Please contact the press team for more information.